

On October 24 and 25, CTG will join with CEFRIO, the Centre Francophone d'Informatisation des Organisations, to present an international symposium entitled "Public/Private Partnership: For Improved Government Performance." The event, to be held at Quebec City's Centre des Congres, is based on CTG and CEFRIO's joint research project "New Models of Collaboration for Delivering Government Services."

The symposium will bring together more than 40 speakers from Europe, the United States, and Canada. World-renowned experts, professionals and researchers will profile innovative public-private partnership initiatives that make use of information technology.

The presentations are designed to provide a better understanding of the conditions for success, and the opportunities and issues that lie beneath the various forms of partnership. Both private and public organizations that wish to experiment with these novel approaches or gain better understanding of their impact will have the chance to exchange information and benefit from the experiences of others across the world.

Workshops, plenary sessions, and roundtables will feature eight major public-private partnerships including two case studies prepared by CTG's research team: FirstGov.gov and Access Indiana. Canadian case studies include Ontario Business Connect and Bonjour Quebec. From Europe, a Belgian case, HotJob, will be presented.

Throughout the symposium, participants will be surveyed using an interactive voting system, the results of which will be displayed in real time. The data will constitute a first benchmark for public-private partnerships and provide relevant information for any manager.

The full program and registration forms are available on the CEFRIO Web site at <http://www.cefrio.qc.ca/2002conference/default.html>