

APPENDIX B: Table of Social Media Policies and Guidelines (State and Local)

Institution	Type of Policy	Online Location of Policy
State		
California (policy guidelines for agencies)	SIMM 66B Social Media Standard	http://www.cio.ca.gov/Government/IT_Policy/pdf/SIMM_66B.pdf
Delaware (policy and guidelines)	Social Media Policy	http://dti.delaware.gov/pdfs/pp/SocialMediaPolicy.pdf
Massachusetts (guidelines)	Social Media Toolkits	http://www.mass.gov/?pageID=afsubtopic&L=6&L1=Research+%26+Technology&L2=Information+Technology+Services+%26+Supp&L3=Application+Services&L4=Mass.Gov&L5=Social+Media+Guidance+%26+Best+Practice
North Carolina (policy)	Social Media Policy (Governor approved)	http://www.records.ncdcr.gov/guides/best_practices_socialmedia_usage_20091217.pdf
Utah (guidelines)	Social Media Guidelines	http://www.utahta.wikispaces.net/file/view/State%20of%20Utah%20Social%20Media%20Guidelines%209.22.09.pdf
Local		
Arlington County, Virginia (guidelines)	Social Media Policy and Guidelines (This policy is all about open communication)	https://sites.google.com/site/munigov20/good-reading-and-resources/Arlington%2CVA%20socialmediapolicy073009.pdf?attredirects=0&d=1
Arvada, Colorado (policy)	Social Media Policy	https://sites.google.com/site/munigov20/good-reading-and-resources/2500.07-SOCIALMEDIA09-30-2009.pdf?attredirects=0&d=1
Chandler, Arizona (policy)	Media/Social Networking Administrative Regulation	https://sites.google.com/site/munigov20/good-reading-and-resources/Chandler_SocialMediaPolicy.pdf?attredirects=0&d=1
Fairfax County, Virginia (policy)	Social Media Policy	http://www.fairfaxcounty.gov/opa/fairfax-county-social-media-policy.pdf
Hampton, Virginia (Policy with attached guidelines)	Social Media Policy	https://sites.google.com/site/munigov20/good-reading-and-resources/hampton_vasocial_media_policy09-002.pdf?attredirects=0&d=1
Roanoke County, Virginia (policy)	Roanoke County Social Media Policy	https://sites.google.com/site/munigov20/good-reading-and-resources/RoanokeCountySocialMediaPolicy-Final.pdf?attredirects=0&d=1
Seattle, Washington (policy)	Blogging Policy	http://www.seattle.gov/pan/BloggingPolicy.htm
Seattle, Washington (policy)	Social Media Use Policy	http://seattle.gov/pan/SocialMediaPolicy.htm
Wake County (guidelines)	Web 2.0 Guidelines for use	http://www.wakeemployees.com/support/documents/web20_dept_guidelines.pdf