

APPENDIX B: Table of Social Media Policies and Guidelines (International and Federal)

Institution	Type of Policy	Online Location of Policy
International		
Australian Public Service Commission (policy)	Protocols for Online Media Participation	http://apsc.gov.au/circulars/circular096.htm
New Zealand State Services Commission (brief guidelines)	Principles for Interaction with Social Media	http://www.ssc.govt.nz/display/document.asp?Doc
UK Civil Service (guidelines)	Code for Online Participation	http://www.civilservice.gov.uk/about/resources/participation-online.aspx
UK Department for Business, Innovation and Skills (policy and guidelines)	Template Twitter Strategy for Government Departments	http://blogs.cabinetoffice.gov.uk/digitalengagement/file.axd?file=2009%2f7%2f20090724twitter.pdf
Federal		
Air Force (policy and guidelines)	New Media and Web 2.0 Guidance	http://www.af.mil/shared/media/document/AFD-090406-036.pdf
Federal CIO Council (guidelines)	Guidelines for Secure Use of Social Media by Federal Departments and Agencies	http://www.cio.gov/Documents/Guidelines_for_Secure_Use_Social_Media_v01-C
General Services Administration (policy)	Agency Social Media Policy	http://www.gsa.gov/graphics/staffoffices/socialmediapolicy.pdf
General Services Administration (policy and guidelines)	Agency social media handbook	http://www.gsa.gov/graphics/staffoffices/socialmediahandbook.pdf
Navy (memo)	Web 2.0 Utilizing New Web Tools	http://www.doncio.navy.mil/PolicyView.aspx?ID=7
US Army Corps of Engineers, Jacksonville District (guidelines)	Social Media User Guidelines	http://www.saj.usace.army.mil/Documents/JaxDistrictSocialMediaUserGuidelines.pdf
US Coast Guard (memo)	Social Media	http://www.uscg.mil/ANNOUNCEMENTS/alcoast/ALCOAST45708.txt
US EPA (guidelines)	Blogging at EPA for Greenversations	http://www.scribd.com/doc/13232289/Blogging-At-EPA-Guidelines