

CTG Web News Volume XIII, Issue 14

Sent: Tue, 21 Dec 2010 11:23:00 EST

CTG Tests Open Government Decision Making Tool with Federal Agencies

CTG, in partnership with the US General Services Administration (GSA), recently tested their open government portfolio planning tool with teams from seven federal agencies in a workshop held at the National Academy of Public Administration in Washington, DC. The tool focuses on identifying the public value of each agency's open government initiative from a stakeholder perspective to help support agencywide decision-making. The development of the tool by CTG is part of a larger exploratory research grant on open government funded by the US National Science Foundation, in cooperation with GSA.

Full article >>http://www.ctg.albany.edu/news/onlinenews_dec_2010_opengov

White House Looking for Feedback on Designing Online Citizen Consultation Tool

The White House is offering an opportunity to participate in furthering their efforts to increase transparency and improve open government. U.S. CTO Aneesh Chopra and OMB Associate Director Shelley Metzenbaum have posted the following on the White House Open Government blog, asking for input on a design concept for a government-wide software tool and process to elicit expert public participation. Please read the blog and share your insights at the ExpertNet wiki.

"On his first full day in office, the President signed the Memorandum on Transparency and Open Government, which directed Executive departments and agencies to "offer Americans increased opportunities to participate in policymaking and to provide their Government with the benefits of their collective expertise and information." President Obama is committed to tapping ideas from the American people to make government work smarter, better, and more efficiently. At its heart, open government is about changing the relationship between government and the American people.

One vexing challenge to engaging Americans in governance has been finding new models and tools for the next generation of citizen consultation. We want to take advantage of the latest technology to: 1) enable government officials to circulate notice of opportunities to participate in public consultations to members of the public with expertise on a topic; and 2) provide those citizen experts with a mechanism to provide useful, relevant, and manageable feedback to government officials.

That is why the White House Open Government Initiative and the General Services Administration, working closely with the Office of Management and Budget's Office of Performance and Personnel Management, are today launching a public consultation (through January 7, 2011) to obtain input on a design concept for a government-wide software tool and process to elicit expert public participation."

Read full blog >><http://www.whitehouse.gov/blog/2010/12/08/designing-democracy-0>

ExpertNet Wiki >><http://expertnet.wikispaces.com/Getting+Started>

Managing Social Media: A Training Class for Government

Class Dates: January 12, 2011 and March 16, 2011

Location: CTG (187 Wolf Rd), Albany, NY

CTG's one-day social media class is designed to introduce government professionals to the challenges associated with adopting social media tools in government and to the differences between the three types of social media uses in the government workspace. Participants will learn about the key components in developing a strategy for social media adoption in their agencies, the essential elements that need to be considered for a successful social media adoption, and how to design a social media initiative. Topics will include access, account management and maintenance, management of agency- and citizen-generated content, management of citizen

engagement, and others. Some familiarity with web 2.0 and social networking technologies is recommended.

For more information and to register for one of the next available classes

>><http://www.ctg.albany.edu/socialmedia/training>