

CTG Web News Volume XIII, Issue 13

Sent: Tue, 14 Dec 2010 11:58:00 EST

Governance, Information Policy, Public Value Assessment Key Capabilities for New Governors and CIOs

In the upcoming December/January issue of Public CIO, Theresa Pardo advises "Three Policy Priorities for Incoming Governors and CIOs." Below is a brief excerpt, with a link to the full online version of the article:

During the formative stages of a new administration, attention can be drawn to a governor's role in developing the institutional and organizational capabilities necessary for technology innovation to support policy changes. CIOs must take the opportunity created by transition to outline for their governors the specific actions that they, as policymakers, must take to create these capabilities. During the past 16 years, the Center for Technology in Government has found that three particular capabilities are foundational to any effort that relies on innovative technology applications to support the transformation of governmental processes and practices. To be successful, governors must invest in these three foundational capabilities:

1. Governance: Creating new institutional capability for collaboration
2. Information Policy: Creating a culture of information stewardship
3. Public Value Assessment. Answering the question: Does it matter?

Full article >><http://www.govtech.com/policy-management/3-Policy-Priorities-for-Incoming-Governors-CIOs.html>

Team of International Researchers Meet at CTG to Discuss Transnational Knowledge Networks

Globalization brings problems and opportunities that demand sharing of knowledge, information, and practices across cultural and national boundaries. Environmental quality, international trade, and response to disasters are just a few of the areas where information and knowledge need to cross borders. As part of a National Science Foundation-funded grant, a team of international researchers recently met at CTG for a two-day workshop to continue working on the preliminary model of transnational knowledge networks they developed from research conducted in China, Mexico, and the U.S. in the area of binational air quality initiatives.

More >>http://www.ctg.albany.edu/news/onlinenews_dec_2010_transnational

Managing Social Media: A Training Class for Government

Class Dates: January 12, 2011 and March 16, 2011

Location: CTG (187 Wolf Rd), Albany, NY

CTG's one-day social media class is designed to introduce government professionals to the challenges associated with adopting social media tools in government and to the differences between the three types of social media uses in the government workspace. Participants will learn about the key components in developing a strategy for social media adoption in their agencies, the essential elements that need to be considered for a successful social media adoption, and how to design a social media initiative. Topics will include access, account management and maintenance, management of agency- and citizen-generated content, management of citizen engagement, and others. Some familiarity with web 2.0 and social networking technologies is recommended.

For more information and to register for one of the next available classes
>><http://www.ctg.albany.edu/socialmedia/training>