

CTG Web News Volume XIII, Issue 11

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RECENT NEWS

CTG in Beijing, China Attending ICEGOV2010 as Co-Organizer and Presenters

CTG is co-organizer of the 2010 International Conference on Theory and Practice of Electronic Governance (ICEGOV) and actively participating and leading sessions throughout the four day conference this week in Beijing, China. This year's conference attracted submissions from more than 45 countries and is providing a critical and rich sharing opportunity for government, academia, industry, and nongovernment organizations on the latest findings in the theory and practice of electronic governance.

More >>http://www.ctg.albany.edu/news/press_icegov2010_20101025

CTG Receives National Science Foundation Grant to Give Consumers More Information About NAFTA Products

In today's global market, it is increasingly difficult for consumers to know exactly how, where, and by whom the products they want to buy are being manufactured and brought to market. CTG is the lead investigator, along with a team of researchers from the University at Albany, to receive a \$710,000 grant from the National Science Foundation to develop a data interoperability framework for providing that kind of information in the North American Free Trade Agreement (NAFTA) region. The team will work with stakeholder communities involved in the growth of coffee in Mexico that is distributed, brewed, and consumed in Canada and the United States.

More >>http://www.ctg.albany.edu/news/press_fipps_20101027

Managing Social Media: A Training Class for Government

Class Dates: November 9, 2010 & January 12, 2011

Location: CTG (187 Wolf Rd), Albany, NY

CTG is holding its first social media training class today at the NYS Education Department at capacity with 25 participants. Two upcoming classes, November 9th and January 12th, are still open for registration. The class is designed to introduce government professionals to the challenges associated with adopting social media tools in government. Participants will learn about the differences between the three types of social media use in the government workspace and the key components in developing a strategy for social media adoption in their agencies. They will also learn how to design a social media initiative and be introduced to the essential elements that need to be considered for successful social media adoption.

Topics will include access, account management and maintenance, management of agency- and citizen-generated content, management of citizen engagement, and others. Some familiarity with Web 2.0 and social networking technologies is recommended.

For more information and to register for one of the next available classes>><http://www.ctg.albany.edu/projects/socialmedia?proj=socialmedia&sub=event>