CTG Online News
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Werthmuller to Present on Gov 2.0 at Government Technology's GTC East

Derek Werthmuller, CTG Director of Technical Services, will be speaking at GTC East's session on Gov 2.0 along with Andrew Hoppin, NYS Senate CIO. The session will focus on Web 2.0 and what the next generation of the Internet might bring for government. CTG will draw on its research over the last fifteen years and findings from its exploratory social media project, which is providing government practitioners with practical advice on the policy, management, and technology issues associated with the use of social media.

In addition, CTG be hosting a booth in the *Government Solutions Center* at GTC East, which will also focus on its social media project. The booth will highlight CTG's social media policy guide for government, as well as findings that are being incorporated into a series of issue briefs addressing the question of value, the different uses of social media, designing and fostering effective citizen engagement strategies, managing content and citizen's feedback and expectations, and advice on long term strategies for new technologies.

We look forward to seeing you at GTC East, please stop by and tell us how your agency is using social media!